

Group 2:
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Client: Jeff Hoffman
Rochester Childfirst Network

Sketches

<p>Home/Login</p> <p>UN _____ Pass _____</p> <p>Log in → ③, ④ Forget? → ④ Or view our public information → ④</p>	<p>① Home <Parent></p> <p>Internal announcements → ①</p> <p>Pickup and dropoff scheduler → ⑤</p> <p>Public announcements → ①</p>	<p>② Home <Manager></p> <p>Post an internal announcement → ① View the internal announcements → ①</p> <p>Edit the pick drop/pick → ① pick schedule → ① View the drop/pick schedule → ①</p> <p>Post a P. A. → ① View the P. A. → ①</p>	<p>③ Announcements</p> <p>Q Search</p> <p>DATE ing Headline</p> <p>ORDER DATE ing Headline</p> <p>.</p> <p>.</p>
<p>Make a Post</p> <p>Headline</p> <p>Upload images +</p> <p>Body text</p> <p>Schedule Post now</p>	<p>④ Pick/Drop <Parent></p> <p>Your normal ^{dropoff} pick/drop time is X:XXam " " pickup " " X:XXpm</p> <p>Request a change → ④</p> <p>"On my way!"</p> <p>"I'll be late"</p> <p>Emergency, not other pickup</p>	<p>⑤ Pick/Drop Editor</p> <p>Editing the schedule of</p> <p>② Name Name</p> <p>Pickup X:XXa Dropoff X:XXp</p> <p>Emergency contacts ② Name Name II :</p> <p>Cancel Save</p>	<p>⑥ Forgot Password? ④</p> <p>Enter your username or signup email.</p> <p>Submit</p> <p>Members of the public may not sign up for an account without a child attending RCN</p>

Lo-fi Prototype

Login

Logo

(toque aquí para español)

email:

password:

[forgot?](#)

[or view public information](#)

Login Screen

Forgot password?

Please enter the email you used to sign up with RCN.

To sign up for an account, contact EMAILHERE@EMAIL.PROVIDER to explain why you should have an account (parents, donors, etc)

Forgot Password

Messages

"I'll be late"

"I'm here now"

"Someone else will be coming"

You will be notified here when you can enter the building

Or go to your chats with:

Messages

Make a public post

Headline

Upload images

Body text

Public Announcements

Make a private post

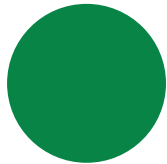
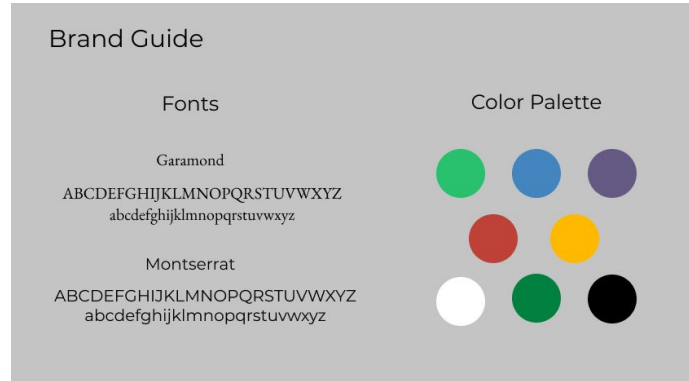
Headline

Upload images

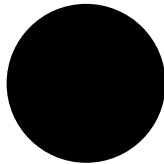
Body text

Internal Announcements

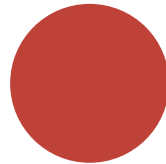
Brand Guide



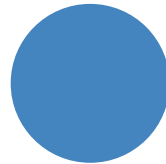
Hex: #088546



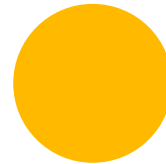
Hex:
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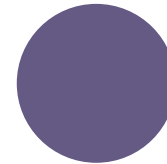
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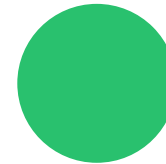
Hex:
#4484BF



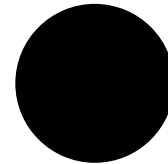
Hex:
#FFBA00



Hex: #655A84



Hex: #29C16E



Hex:
#000000

Brand Guide

Rochester Childfirst Network Logo Redesign

Flat Icon



Stylized Abbreviation



Neumorphic



Icons and Media

05:05



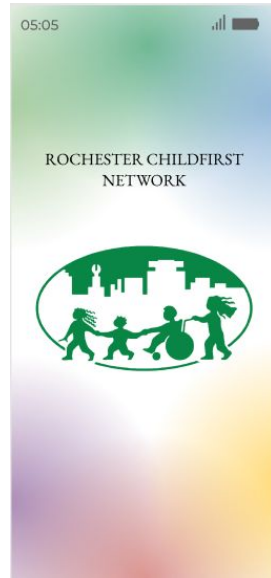
Search



Avatar (+Variations)



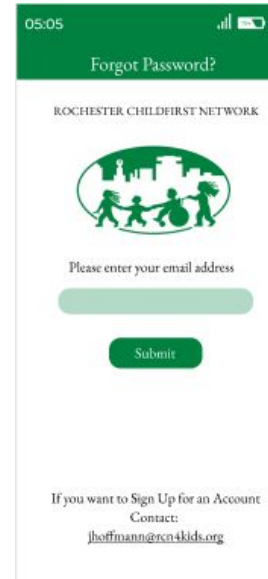
Prototyping



Home Screen



Login Screen



Forgot Password

"I'll be late"

"I'm here now"

"Someone else will be coming"


You will be notified here
when you may
enter the building

Go to your messages with:

(Name)

(Name)

(Name)

 Search

 Date posted
Headline


 Date posted
Headline

 Date posted
Headline

 Date posted
Headline

 Date posted
Headline

 Date posted
Headline

 Search

 Date posted
Headline

 Date posted
Headline

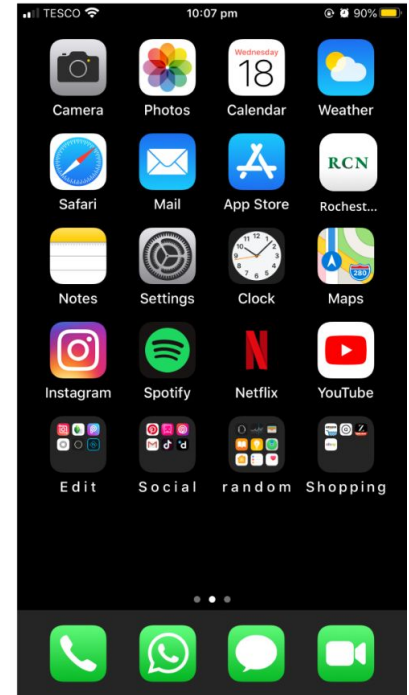
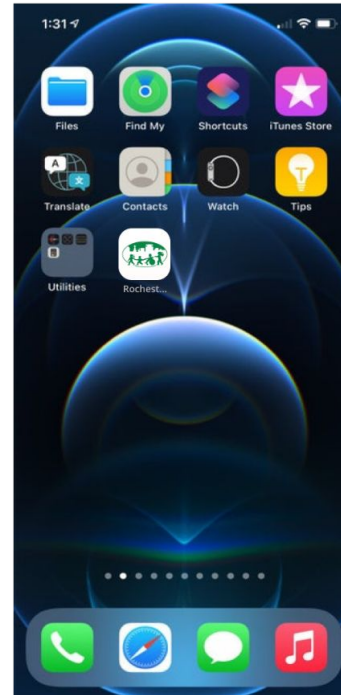
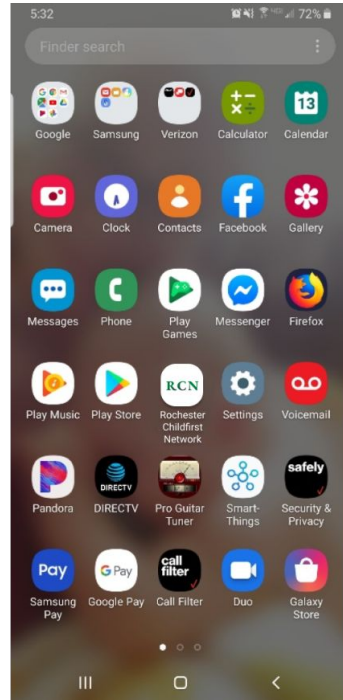
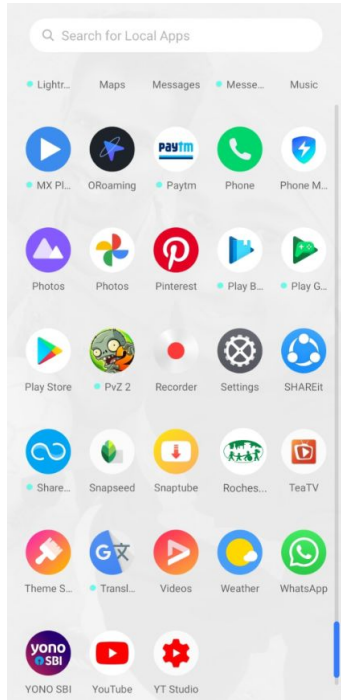
 Date posted
Headline

 Date posted
Headline

 Date posted
Headline

 Date posted
Headline

Logo Visibility



Usability Testing

Questions:

How easy is the app interface?

Are all the features accessible?

What suggestions would you provide to improve the application?

Was it easy to identify the application on the Home Screen?

Which of the logos do you prefer.

Responses and Participant Feedback:

Participant 1:

The app interface is easy and seems to be laid out in a very straightforward way, such that someone with minimal knowledge of mobile applications could definitely find their way around.

Yes, all of the features look easily accessible and in where I would expect them to be.

The messages tab looks a little bit awkward, it perhaps needs a "Send a quick message" header or something similar.

Yes, I could easily identify it.

Flat Icon.

Participant 2:

Easy to use and pretty intuitive. The headings were pretty clear

Yes, they seem accessible and it's easy to reach if I'm using only one hand.

The smaller text seemed a bit cluttered and difficult to read.

Yes, it stood out pretty well due to the white background.

The Stylized Abbreviated Logo/Icon



Rochester Childfirst Network

SERVING CHILDREN SINCE 1857

THANK YOU!